



The level of economic participation and income recovery strategies of local population and IDPs in wartime in Ukraine

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Study of the economic activity of IDP women and their strategies regarding the restoration of the source of income conducted by Info Sapiens for GIZ*



RESEARCH METHOD

Computer assisted telephone interviews (CATI), based on a random sample of cell phone numbers

SAMPLE

2050 telephone interviews with the population living in government controlled areas of Ukraine aged 18+ were conducted including booster samples of IDPs (442 interviews with IDP men and 569 interviews with IDP women were conducted). The sample is representative for the population of Ukraine by gender, age, pre-war region and size of the settlement according to State Statistics Service of Ukraine data as of 1.01.2022

FIELDWORK PERIOD

February-March 2023

Limitations of quantitative data collection in Ukraine

Quantitative surveys in Ukraine exclude:

- Refugees abroad
- Dwellers of occupied areas

There is no information about socio-demographic structure of the population of government-controlled areas of Ukraine: people constantly move and return. As for now the only solution is to be guided by the pre-war structure because the population structure will stabilize only after the war end.

The geographic distribution of the sample is controlled according to the pre-war settlement. Each wartime survey includes two questions: 1) where have you lived before the full-scale war?; 2) have you moved and, if yes, where do you live now?

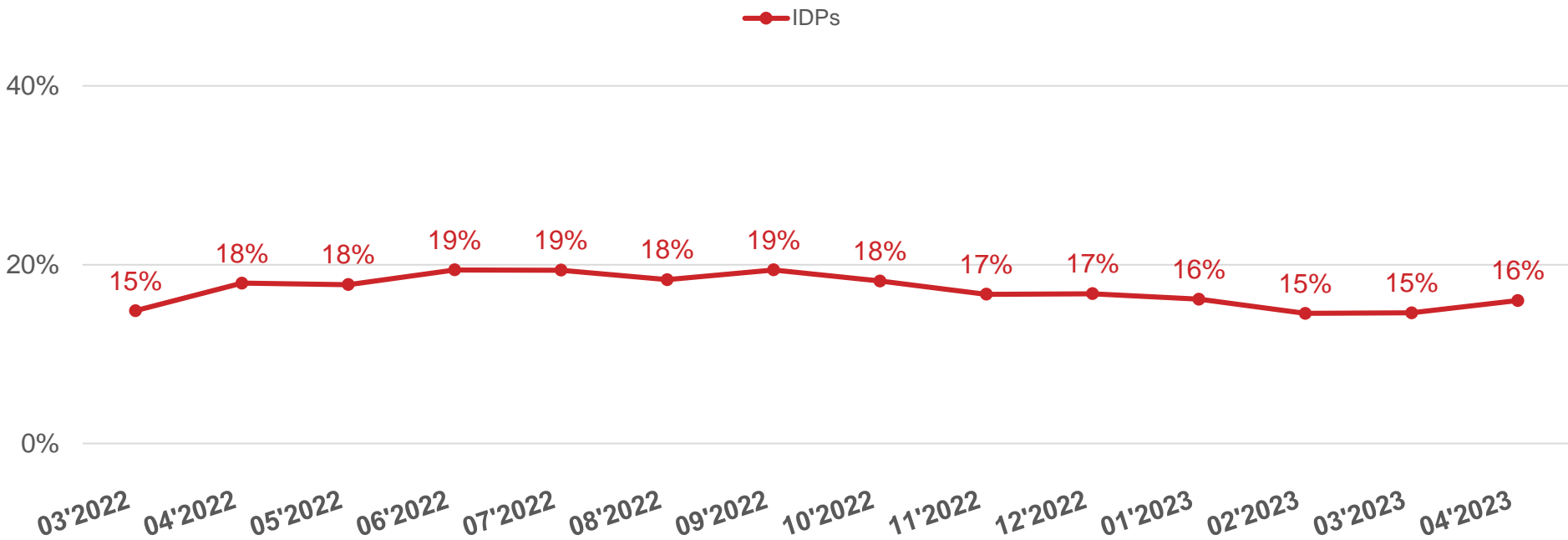
Telephone interviews have better coverage of border/deoccupied/frontline areas and IDPs than face-to-face interviews. Face-to-face interviews are impossible in government-controlled areas of Kherson and Donetsk oblasts due to the dangerous situation. Also there are inaccessible areas in 6 oblasts while mobile connection covers all government controlled areas.

Each sixth Ukrainian became IDP as a result of the full-scale war. There are 54% of women among IDPs



Share of IDPs among the adult population

Among all respondents



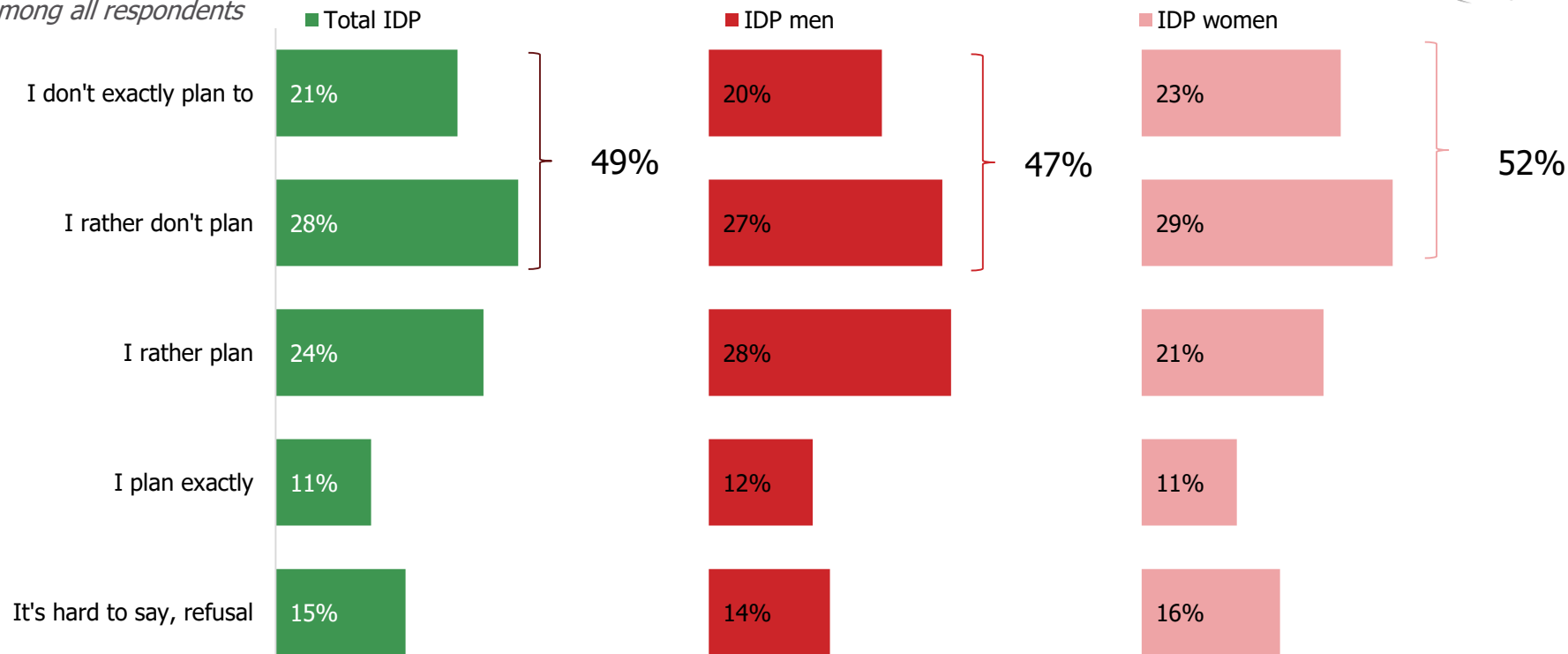
Source: Info Sapiens Omnibus, 1000 telephone interviews with the population living in government controlled areas of Ukraine aged 16+

Only a half of IDPs plan to stay in their place of residence for the next 6-12 months



Do you plan to change your place of residence in the next 6-12 months?

Among all respondents



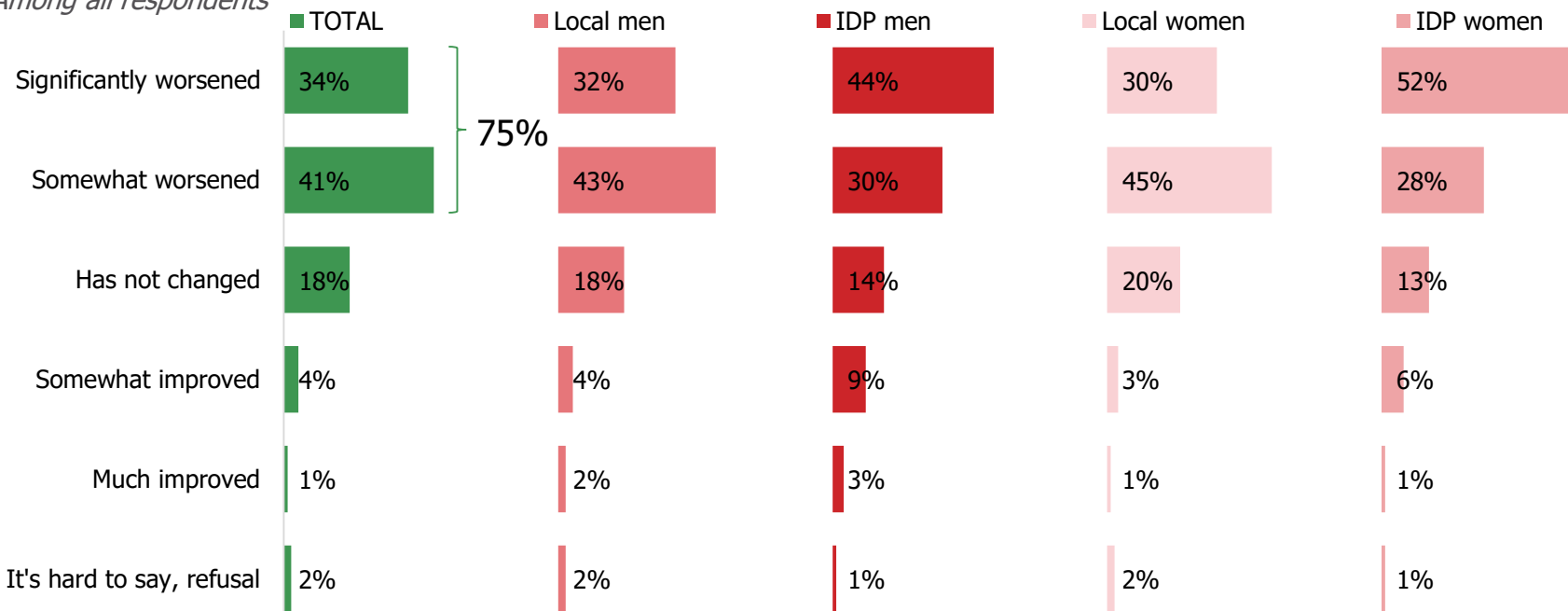
Source: Study of the economic activity of IDP women and their strategies regarding the restoration of the source of income conducted by Info Sapiens for GIZ in February 2023. 2050 telephone interviews with the population living in government controlled areas of Ukraine aged 18+ were conducted including booster samples of IDPs (442 interviews with IDP men and 569 interviews with IDP women were conducted)

75% of Ukrainians mentioned worsening of financial situation as a result of the full-scale war. The situation of IDP women is the worst



In general, how has your family's financial situation changed compared to the situation before February 24?

Among all respondents

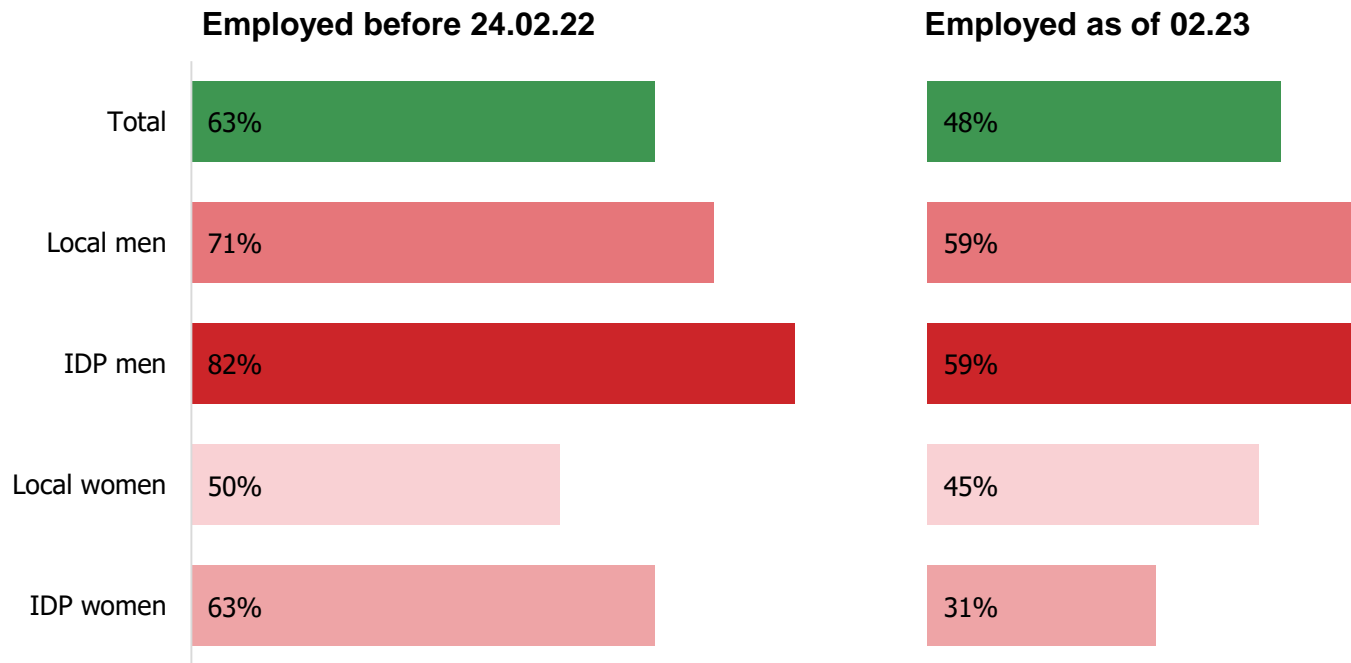


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Each fourth Ukrainian employed before the full-scale invasion lost the job. Among IDP women these figure is twice higher



Among all respondents



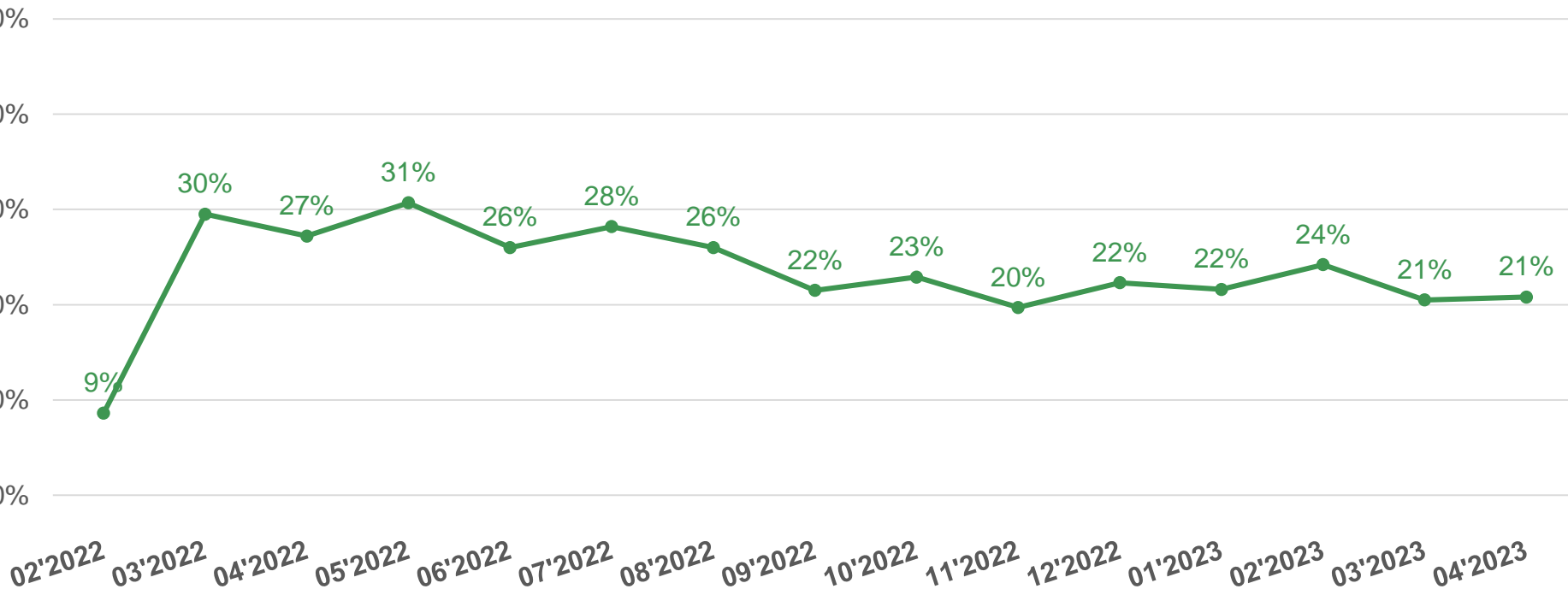
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The unemployment level increased more than twice as a result of the full-scale war



Unemployment

Among labor force



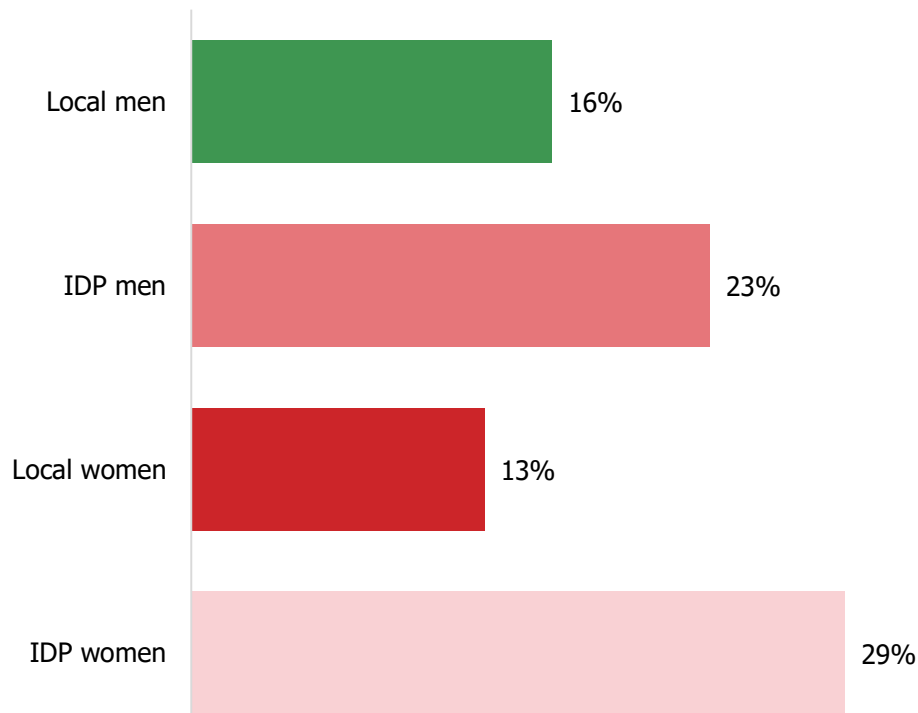
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The highest unemployment rate is among IDP women. Overall IDPs constitute a third part of unemployed Ukrainians



Unemployment

Among labor force



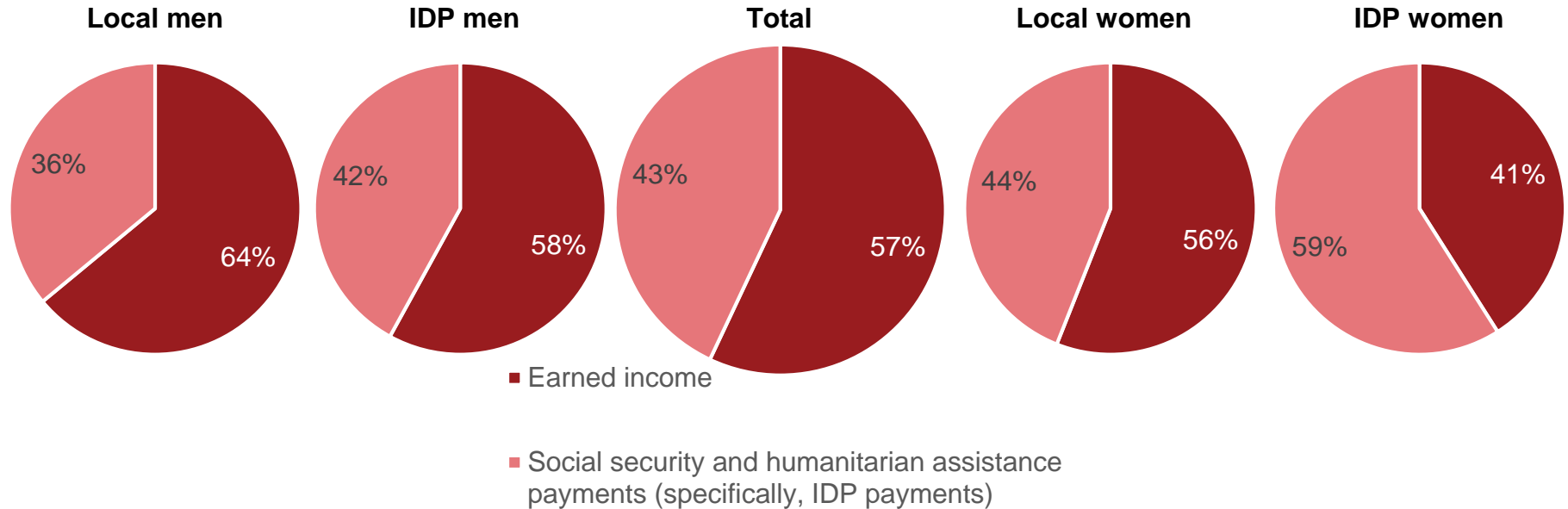
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Income recovery strategies: social security and humanitarian assistance payments. IDP women depend on these payments to the highest extent



Source of household budget

Among all respondents



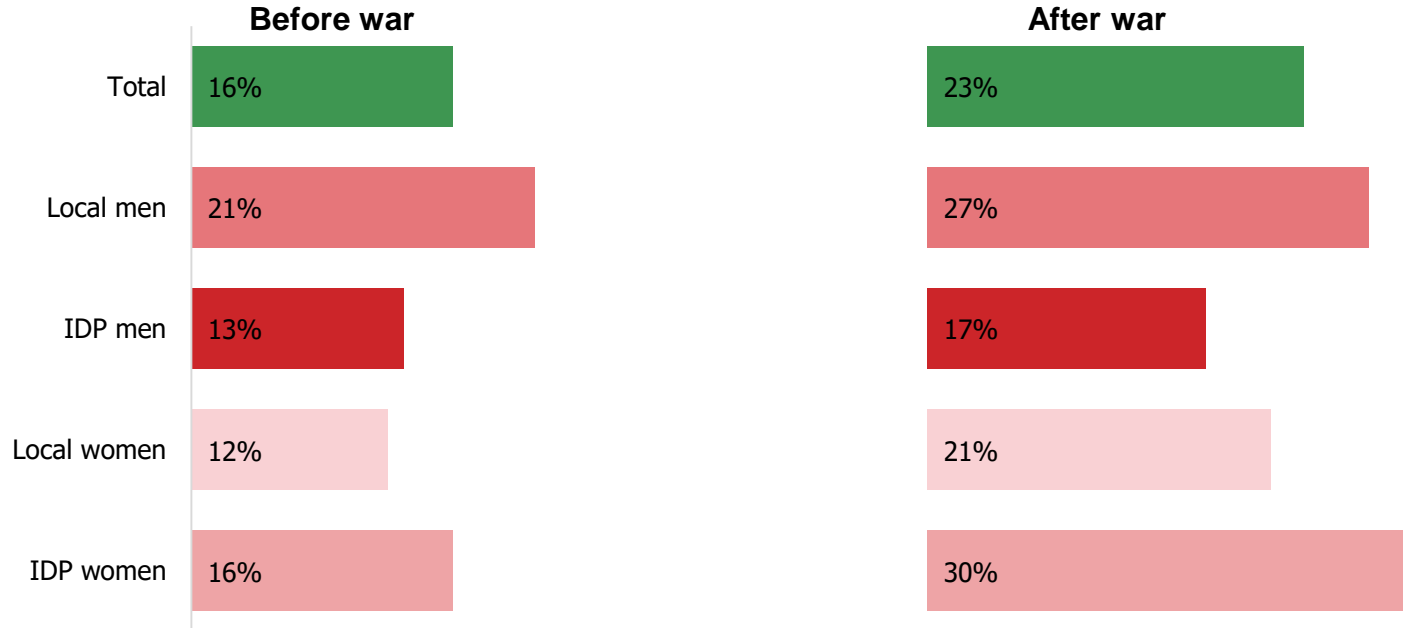
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Income recovery strategies: part time jobs. The share of part-time employment increased in 1,5 times



Share of part-time employees

Among employed respondents except for the entrepreneurs and self-employed



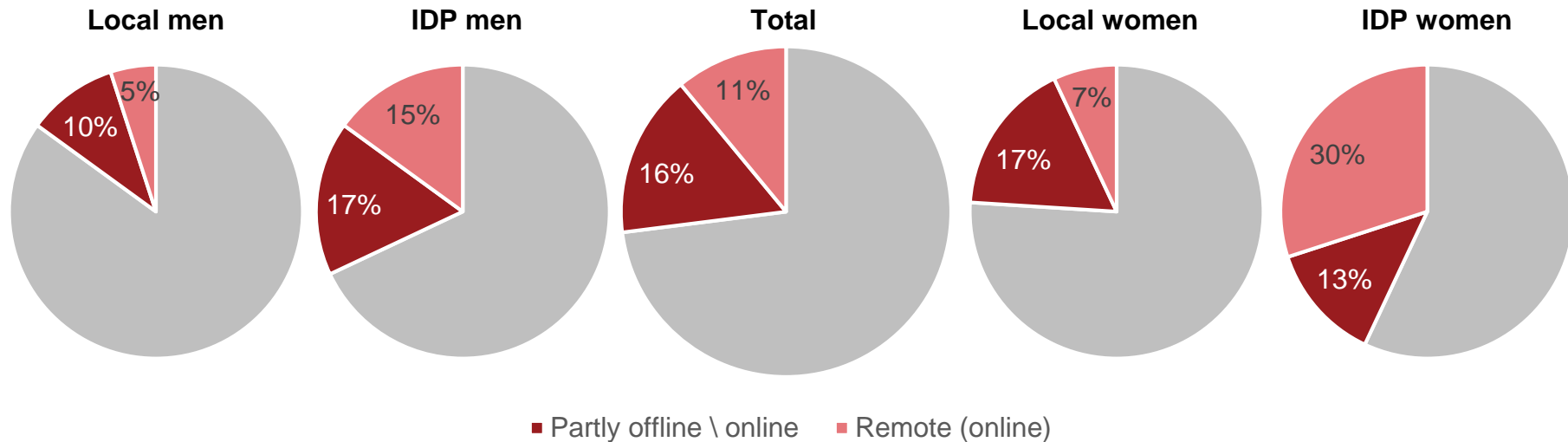
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Income recovery strategies: remote jobs. More than one third of IDPs work remotely



How do you work now?

Among employed respondents



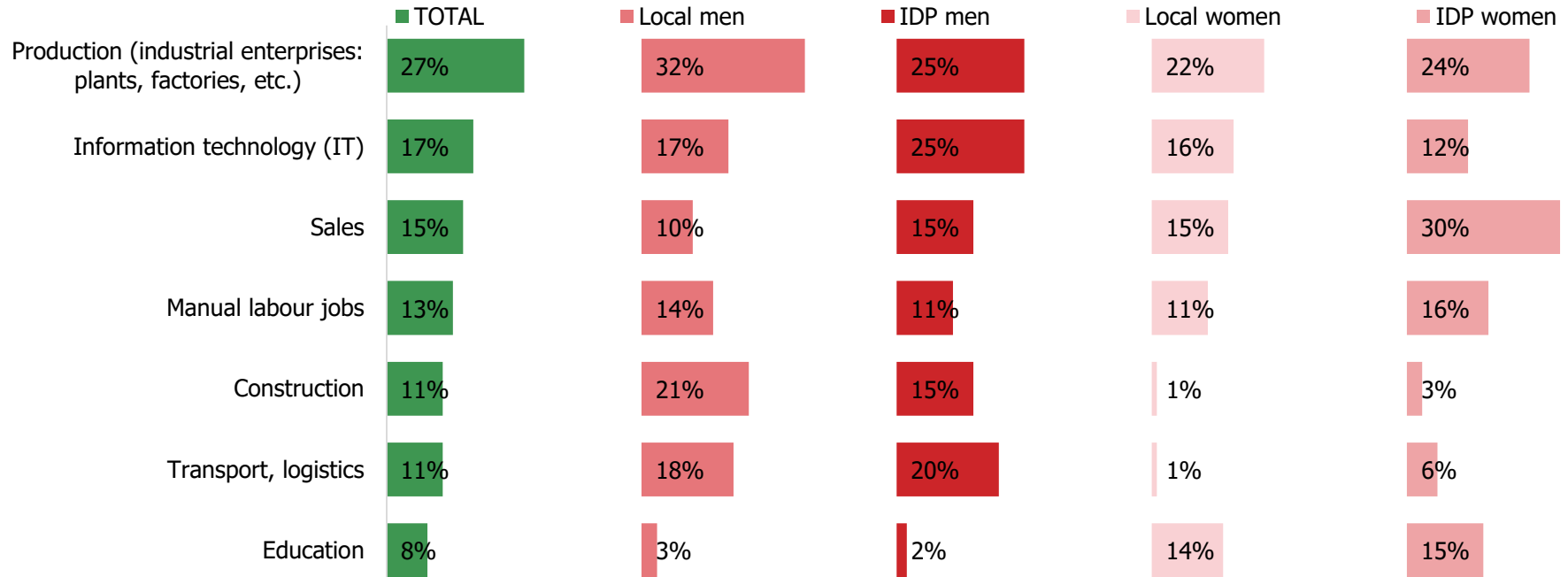
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Production, IT, sales, manual labour jobs, construction, transport, education are the most attractive areas for the job seekers



Which fields of activity are most attractive to you, where would you like to work?

Among job seekers

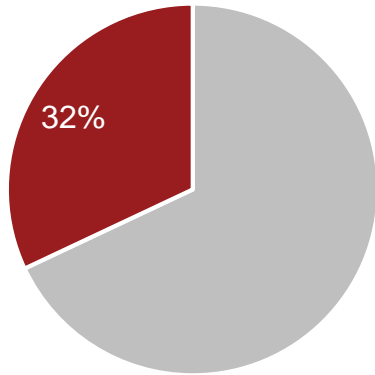


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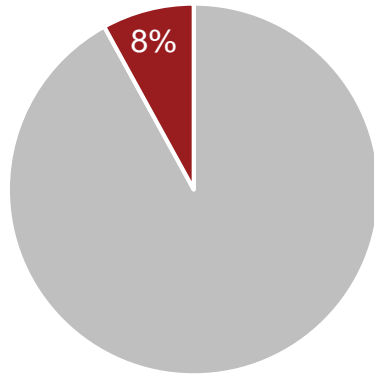
IDPs applied to State Employment Centers four time less often than local population in 2023



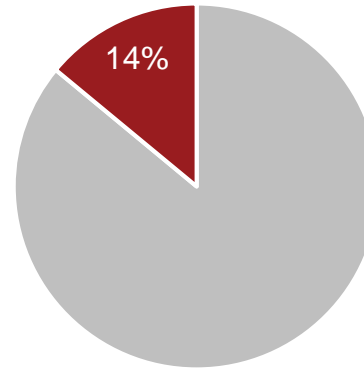
Data for January-April 2023 from the State Employment Center



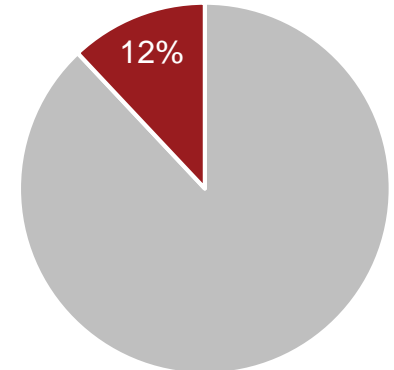
IDPs among unemployed population



IDPs among clients of State Employment Centers



Employed clients of State Employment Centers



Employed IDP clients of State Employment Centers

Barriers for the job search (according to quantitative and qualitative survey results)



- Lack of vacancies and labour market misbalances: high-skilled professionals cannot find jobs that correspond to their level of education and experience in their communities, and they are often unwilling to work in lower-level positions or undergo retraining. As for the blue-collar workers most have worked for a long time in specialized manufactures and cannot find relevant employment in the region.
- Household chores, taking care of children and other family members (*IDP women named this factor most often*). Not all settlements have kindergartens and schools often operate online, so mothers are unable to leave their children at home and go to work. Therefore, there is a high demand for remote work and flexible schedules;
- The bad psychological state, including depression and apathy (*IDP women named this factor most often*);
- Discrimination: employers are afraid that women with children will often take sick leave, and prefer younger specialists
- Absence of permanent Internet access
- Insufficient knowledge of the English language
- *For IDPs:* The uncertainty regarding the place of living
- *For IDPs:* Insufficient knowledge of the Ukrainian language

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Women more often search jobs with flexible schedules, part-time jobs and remote jobs than men



What type of employment are you looking for?

Among job seekers



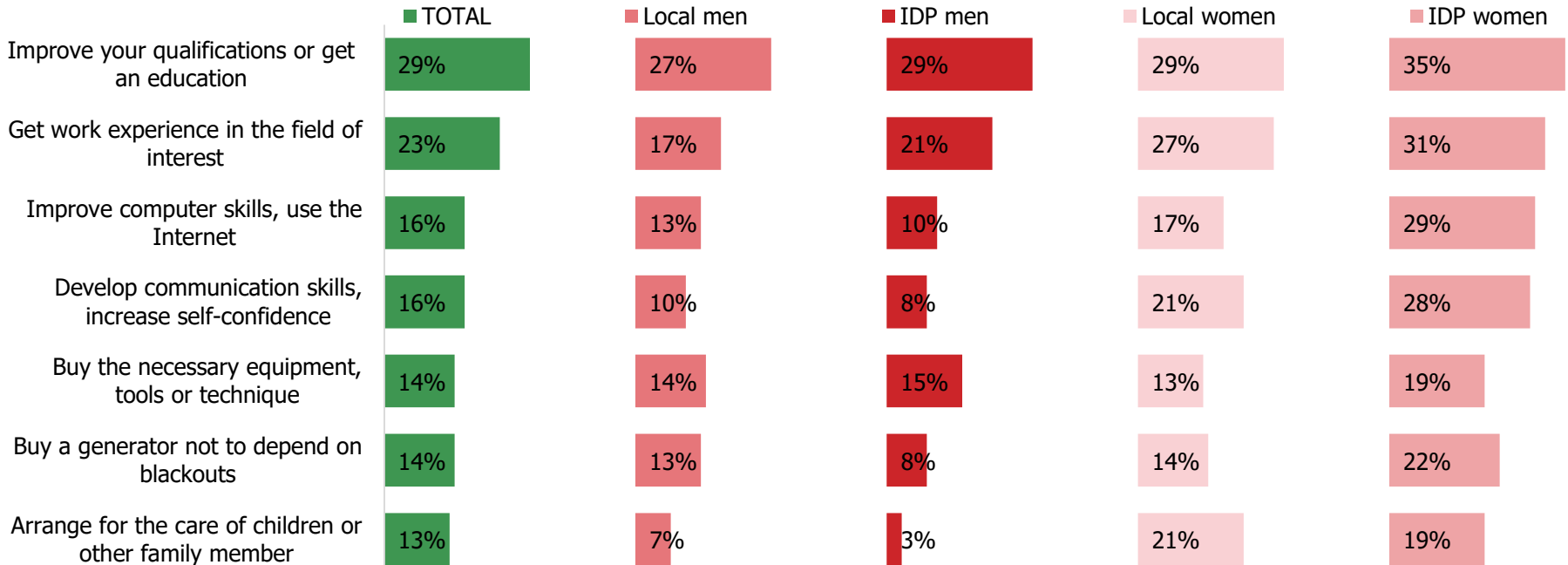
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Job seekers most often need qualification improvement and work experience



What help do you need to improve your chances of getting a job?

Among job seekers

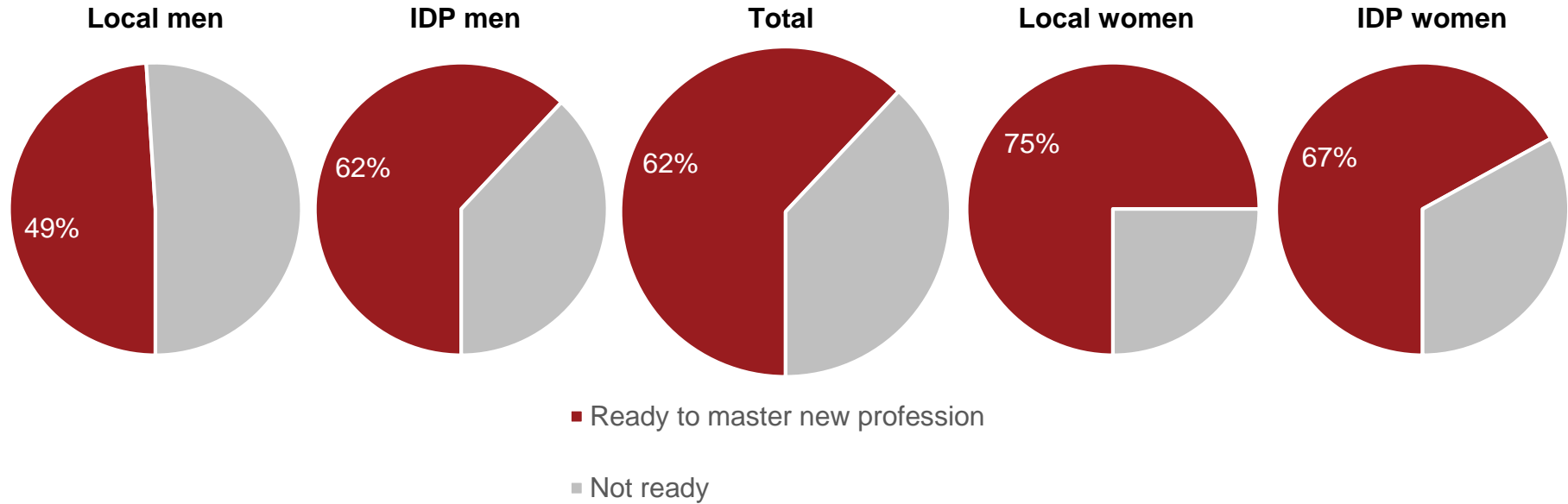


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Unemployed women are ready to master a new profession/ new skills more often than unemployed men



Among unemployed respondents



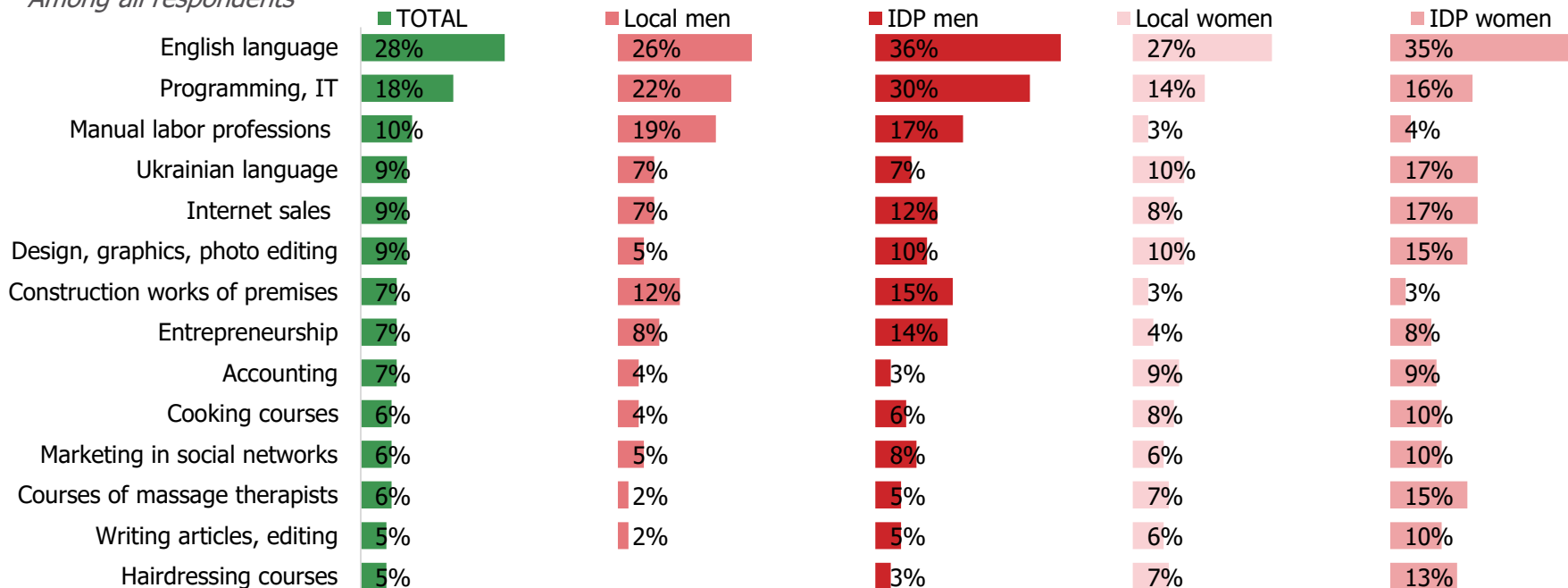
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English language and IT courses are the most interesting for Ukrainians



What courses or master classes would you be interested in?

Among all respondents



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Recommendations for donors for supporting labor market recovery

- To focus on supporting IDP's and specifically women's employment
- To support training programs worked out in cooperation with employers
- To support internship programs and to disseminate information about available opportunities
- To support local professional orientation projects and disseminate information about available opportunities
- To support English and Ukrainian language courses and disseminate information about available opportunities
- To support IT, design, graphics, photo editing, Internet sales, and other courses for the professions which allow to work remotely and/or with a flexible schedule and disseminate information about available opportunities
- To support entrepreneurship courses and disseminate information about available opportunities
- To include psychosocial support into the training programs
- To support childcare opportunities
- To support microgrants programs for training, Internet access, childcare services, starting or developing own business, and to disseminate information about them.
- To disseminate information about the services of Employment Centers, success stories about finding a job via Employment Centers by IDPs
- To facilitate cooperation between Employment Centers and NGOs for focusing on IDPs and other vulnerable groups
- To support anti-discrimination projects specifically against ageism